<u>Privacy Policy</u>

ShortMan and ShortMan Stats respects the privacy of its visitors. While the site does not directly collect any visitor information, third party vendors may collect data for advertising and statistical purposes.

Google and Dianomi:

- Third party vendors, including Google and Dianomi, use cookies to serve ads based on a user's prior visits to your website or other websites.
- Google and Dianomi's use of advertising cookies enables it and its partners to serve ads to your users based on their visit to your sites and/or other sites on the Internet.
- In addition, Google Analytics is used on the site to gather statistical data in order to improve site functionality for all users on all technology platforms
- Users may opt out of Google's personalized advertising by visiting <u>Ads Settings</u>. Alternatively, you can opt out of a third-party vendor's use of cookies for personalized advertising by visiting <u>www.aboutads.info</u>.
- Users may opt out of Dianomi's personalized advertising by visiting their <u>Privacy Policy</u>.

StatCounter:

- When a visitor requests pages from the site, StatCounter automatically log the browser's domain name, and IP address. This information is collected solely for statistical purposes and is not used to identify individuals.
- Personally identifiable information such as visitor's name, telephone number, postal address and email address are technically impossible for StatCounter to collect and no attempt is made to do so. The information that is recorded consists of the date and time of visit, ip address, browser (e.g. Firefox 3.5), operating system version (e.g. Windows XP), screen resolution (e.g. 800x600), referring link, the current page url and the current page title.
- To enable StatCounter.com to track whether a visitor has been to the website before (i.e. a first-time or returning visitor) StatCounter sends a cookie to the visitor's computer. This information is collected solely to improve the service they offer and statistical purposes and is not used to identify individuals.

Twitter:

- ShortMan makes use Twitter's 'Tweet' button, and Twitter may collect some personal information. Please refer to Twitter's <u>privacy policy</u>. The information collected by Twitter can be limited through their <u>settings</u>.